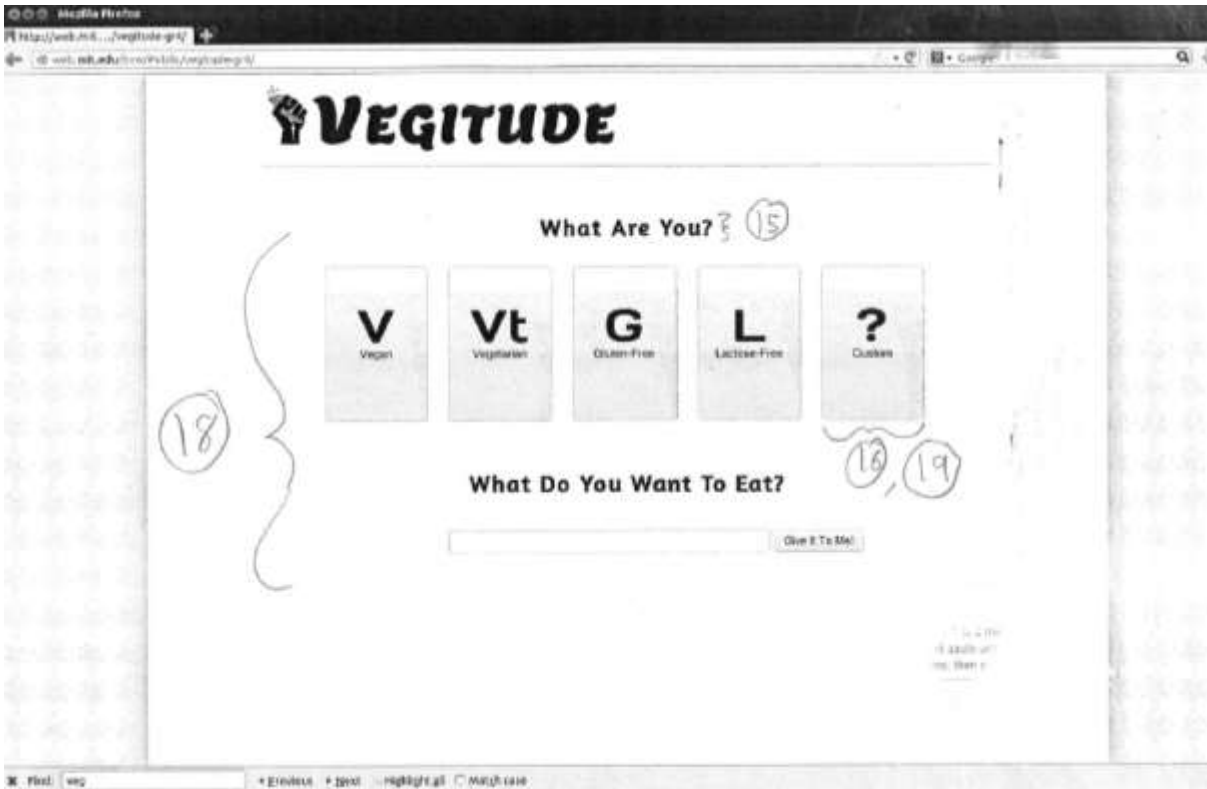


Site: Vegitude by Ben Weissmann, Miren Bamforth, Trevor Mulchay

Screen Shots:



- 1 tbsp water
- 1 tbsp vegetable oil
- ~~4 egg~~ 1 cup beansprouts
- 1 onion, chopped
- ~~4 cup cooked chicken~~ 1 cup tofu
- 2 cups cooked white rice, cold
- 1 tsp black pepper
- 2 tbsp soy sauce

12 and 13

cooked chicken

substitution: 1 cup tofu

where to buy: [Shaw's](#)

alternatives: 1 tbsp nutritional yeast

Positive:

1	Heuristic: Aesthetic	Description: Simple horizontal and vertical bars divide content effectively. In addition the margins used for the sides are good.
	Page: Overall	
2	Heuristic: Aesthetic	Description: Color scheme is pleasant. Simple grayscale for most things and splash of color for selections is good. Splash of orange in logo is great.
	Page: Overall	
3	Heuristic: Simplicity	Description: Minimalist design and big buttons on the home page is very clean. It makes it easy to figure out what I'm supposed to press.
	Page: Home	

Negative:

4	Heuristic: Visibility of system status, Recognition not recall	Description: What is the purpose of the abbreviations used on the home page i.e. V, Vt, G, L? You don't seem to use it on your results page at all. If you're introducing this code, I would make use of it in the rest of the website somehow. Otherwise, replace it with a picture e.g. crossed out milk for lactose intolerant.
	Severity: Minor	
	Page: Overall	
5	Heuristic: Aesthetic	Description: The logo on the results page seems to take up too much space. I would make it smaller so that there is more real estate for actual content. I think it would look fine if the home page and results page had different sized logos.
	Severity: Cosmetic	
	Page: Results	
6	Heuristic: Efficiency	Description: Is it necessary for me to always go to the home page to start a new search? I would like to be able to start a new search from the results page.
	Severity: Major	
	Page: Results	
7	Heuristic: Errors	Description: I would like to be able to see my selected restrictions e.g. "Vegan" and my search request e.g. "Pad Thai". Fix: Perhaps you could use the restriction abbreviations you used on the homepage somewhere on the results page for consistency and so that the user doesn't have to remember their restriction selection.
	Severity: Major	
	Page: Results	
8	Heuristic: Efficiency	Description: I'm worried about efficiently sifting through all the search results if there are more than 10 of them. It looks like a lot of scrolling is involved. In addition I may want to filter based on time. Fix: It may be useful to have some filters based on time and difficulty. Maybe the items in the search result column should not be so large
	Severity: Minor	
	Page: Results	
9	Heuristic: Errors / Aesthetics	Description: The content for the second column with the recipe extends too far down in the web browser. Aesthetically, it's not balanced with the top margin. In addition,

	Severity: Cosmetic	there are buttons on my task bar that are pretty close to the down arrow of the scroll bar; this could be a source of errors. Fix: Put a bottom-margin on the web page as a whole.
	Page: Results	
10	Heuristic: Aesthetics	Description: The Original/With Substitutions button seems to be floating in mid-air. It is the only center aligned item on the whole page. Fix: Left-align is probably best for this.
	Severity: Cosmetic	
	Page: Results	
11	Heuristic: Learnability	Description: It's difficult to get back to the home page. I have to find the small "back to search" button. Fix: I'm used to pressing the logo to take me back to the home page. This would be externally consistent.
	Severity: Cosmetic	
	Page: Results	
12	Heuristic: Consistency	Description: Looking at the pop up information for ingredient replacement, the header should say the quantity. Right now it says "Peanuts" instead of "¼ cup of Peanuts". This is inconsistent with the rest of the pop up information which includes quantities along with ingredient names.
	Severity: Cosmetic	
	Page: Results	
13	Heuristic: Fitt's Law	Description: There is some steering required in order to click on the "where to buy" links. Perhaps this link could be made easier to access.
	Severity: Cosmetic	
	Page: Results	
14	Heuristic: Bug (not really a heuristic)	Description: This more of a bug. When I first arrive at the results page, if I click the highlighted result, the text flashes and shows me the same information. That flash seems a little weird.
	Severity: Cosmetic	
	Page: Results	
15	Heuristic: Learnability	Description: The "What are you?" prompt suggests to me that the buttons are radio buttons. There's no affordance of them being checkboxes at all. Fix: Perhaps the prompt could be "What are your restrictions?"
	Severity: Minor	
	Page: Home	
16	Heuristic: Aesthetic	Description: The custom button's pop out seems like an afterthought. It ruins the symmetry of the page when clicked and the pop-in content looks a little squished especially compared to the rest of the page. Fix: What if the pop in was always visible and all the buttons were shoved to the left for symmetry?
	Severity: Cosmetic	
	Page: Home	
17	Heuristic: Learnability	Description: I'm not sure what the website does when I first land on the home page. I need some indication that I'm going to be searching for recipes. Fix: Maybe the "Give It To Me" button can be labeled "Find Me The Recipes".
	Severity: Minor	
	Page: Home	
18	Heuristic: Aesthetic	Description: Too much focus given to the buttons indicating restrictions. I would make the search text box equally prominent to the buttons.
	Severity: Cosmetic	
	Page: Home	
19	Heuristic: Learnability, Errors	Description: It's not clear what would be acceptable additional custom restrictions that your website would support. Fix: You'll probably want to use autocomplete for the custom restrictions
	Severity: Minor	
	Page: Home	