6.813 HW2 – Heuristic Evaluation – YourTurn
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Collaborators: I discussed this with nobody.

# Overall

1. Persistent navigation bar. Use of Bootstrap for styling purposes (fig. 1)
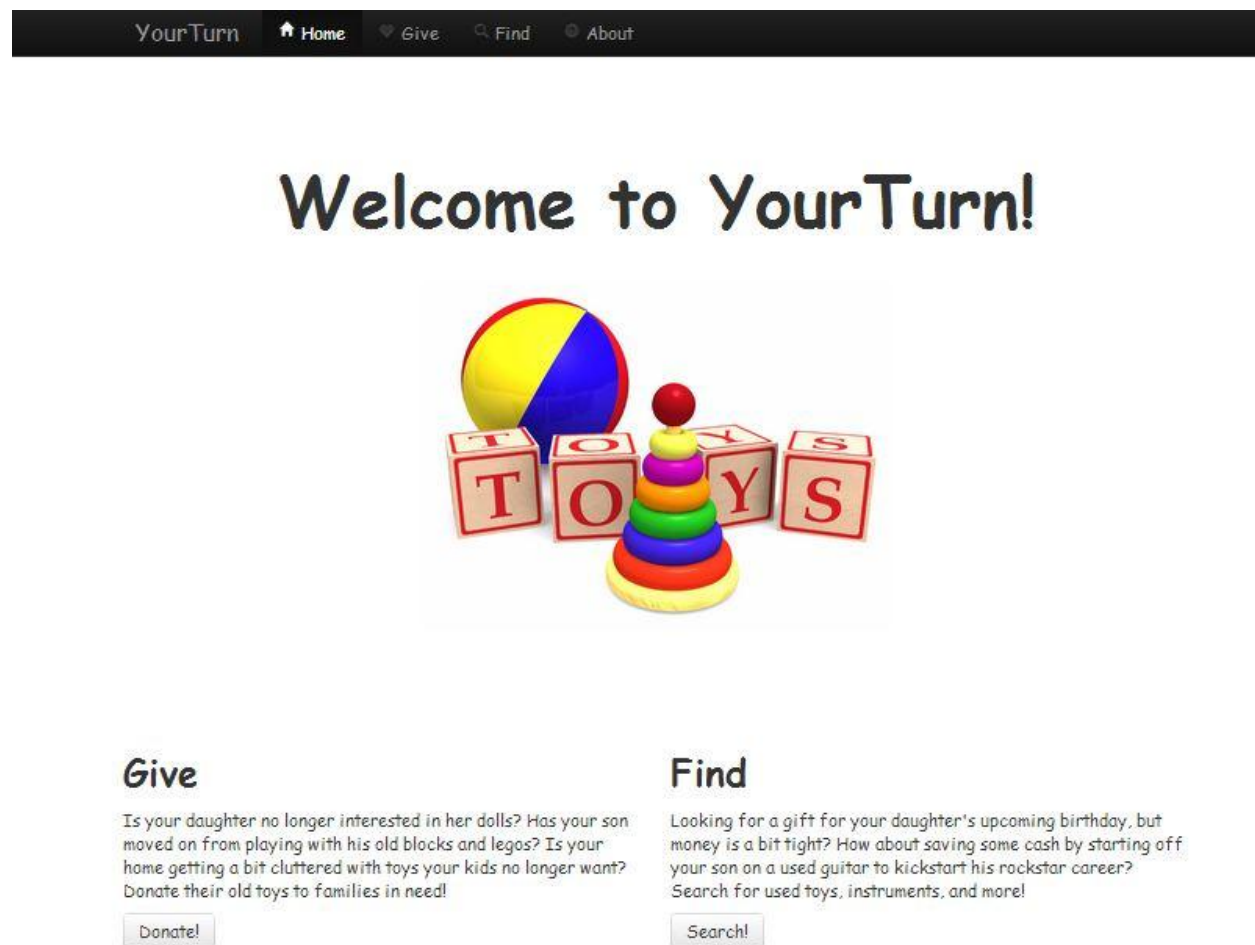   - Heuristic: consistency and standards
   - Severity: none (good)



Figure 1: YourTurn homepage. Note the simplicity and the two paragraphs of explanation at the bottom

# Homepage

2. Simple homepage design, lots of whitespace, not overwhelming (fig. 1)
   - Heuristic: aesthetic and minimalist design
   - Severity: none (good)
3. Simple directions, straightforward explanation of site's purpose (fig. 1)

- Heuristic: help and documentation
- Severity: none (good)
4. Lack of YourTurn logo at bottom of page unlike other pages (fig. 1 and 2)
   - Heuristic: consistency and standards
   - Severity: cosmetic



Figure 2: YourTurn logo. Found at the bottom of some pages but not others

# Give Page

5. The user should have the option to pick multiple age ranges or to define age ranges by typing (fig. 3)
   - Heuristic: user control and freedom
   - Severity: major

Figure 3: Give page. The drop down menus only allow for one selection

6. The user should have the option to pick multiple categories (fig. 3)
   - Heuristic: user control and freedom
   - Severity: major
7. The dropdown menu should have 'other' or 'miscellaneous' category (fig. 3)
   - Heuristic: user control and freedom
   - Severity: major
8. The user should be able to input information about location of item for pickup or mailing purposes (fig. 3)
   - Heuristic: user control and freedom
   - Severity: minor

# Find Page

9. The images are squished into square shape without good scaling (fig. 4)
   - Heuristic: aesthetic and minimalist design
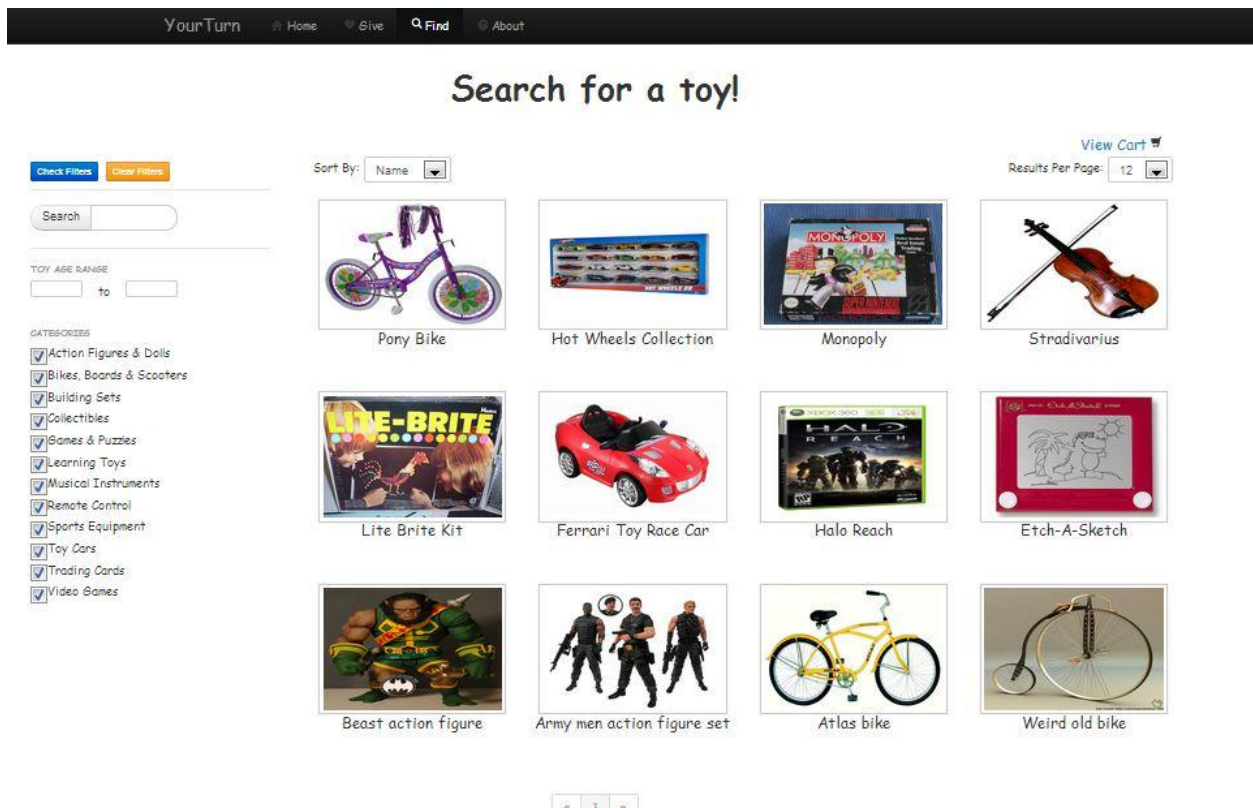   - Severity: minor



Figure 4: Find page. Note the filters on the left

10. 'View cart' option similar to other websites, shows current state (fig. 4)

- Heuristic: Visibility of system status
- Severity: none (good)

11. The age range here is typed instead of in a drop down menu like on the Give Page (fig. 5)
- Heuristic: consistency and standards
- Severity: minor



Figure 5: toy age range on find page

12. Filters arranged the same as other websites (fig. 4)
- Heuristic: consistency and standards
- Severity: none (good)

13. The 'clear filters' button doesn't clear the age range, only the checkboxes (fig. 4 and 5)
- Heuristic: flexibility and efficiency
- Severity: minor

14. There is no way to reset to previous filters
- Heuristic: error prevention
- Severity: minor

15. There is no information other than title is readily available (fig. 4)
- Heuristic: user control and freedom
- Severity: minor

# About Page

16. There are some spelling errors; 'experience' is 'expereience' and a space is missing between 'they' and 'don't' (fig. 6)
- Heuristic: aesthetic and minimalist design
- Severity: minor



Figure 6: about page statement with some spelling errors

17. There is a lack of the YourTurn logo at bottom of page unlike other pages (fig. 2)
- Heuristic: consistency and standards
- Severity: cosmetic

# Messages

18. There are no timestamps (fig. 7)
    - Heuristic: consistency and standards
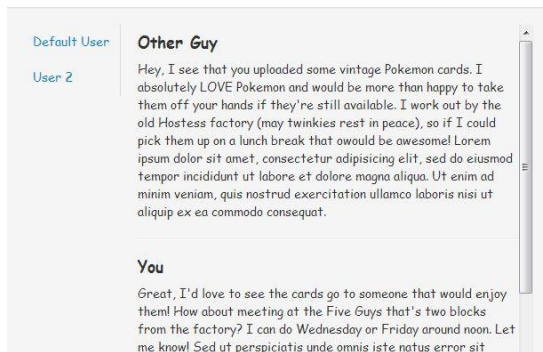    - Severity: minor



Figure 7: messages. Note the lack of timestamps.

# General Notes

Overall, there were no major problems that needed to be fixed. The only large issues were the sections of the site which were noted as purposely left incomplete. The design is simple and straightforward, so a number of the heuristics were irrelevant; for example, I found nothing that fell into the "Error reporting, diagnosis, and recovery" section, especially since the user profile section was not implemented yet. The design is similar to that of other websites; in particular, the find page is reminiscent of sites like Amazon. The user should have an easy time navigating the site since it is built in a recognizable style. I did not find any instances of "Matching the real world" since there were no real world analogies made; I also did not find any instances of "recognition, not recall" since the site is simple enough that not much recall or recognition is necessary.