

## Heuristic Evaluation of Free Food Foundation

### 1. Minor: Spaces are not expressed in many places. (readability)

Examples:

**EndDate:** *MiddleEastern*  
**EndTime:**

### 2. Minor: Start and end times are not placed close together (efficiency).

The user needs to read through the description to find the end date/time, and there's nothing about the times that makes them pop out.

*Indian*                      *at Sepal*                      *12:00 pm*

**Date:** Sun Apr 15 2012

**Location:** 32-100

**EndDate:** Sun Apr 15 2012

**EndTime:** 6:00 pm

### 3. Major: End time is not visible when event item is collapsed (learnability, efficiency).

The user currently must expand the event in order to see the end time.

*Chinese*                      *at Kung Pao*                      *6:00 am*

**Date:** Sun Apr 15 2012

**Location:** E-40

Perhaps it would be better to do something like this?

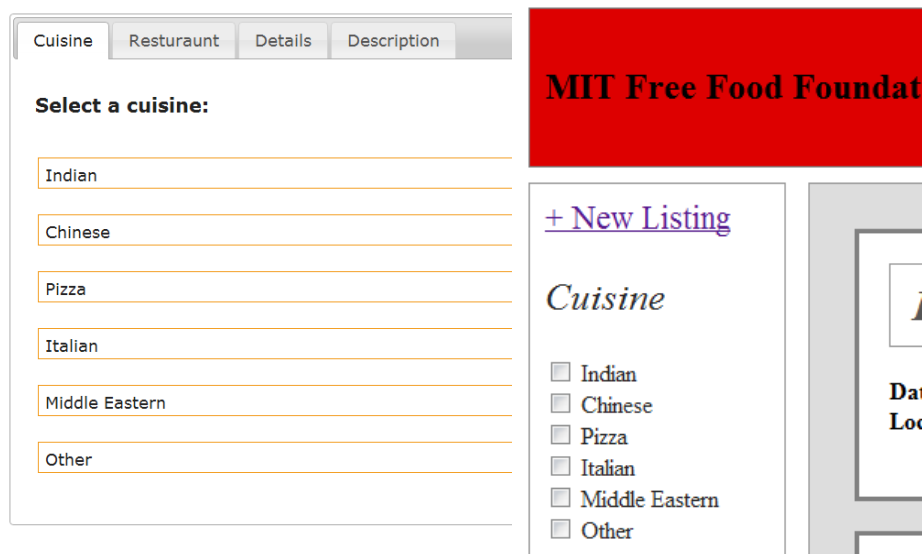
*6:00 am - 12:00 pm*

4. Good: User gets feedback when he/she mouses over the event entry (learnability).

This is great! Makes it very obvious that the user should click on the title.



5. Major: "+New Listing" button takes you to a completely separate page that doesn't have the same layout (consistency).



It'd be really nice to have the form show up in the same frame as where the listings are on the index page. It's fine that "New Listing" page is a different address but the lack of consistency is jarring.

6. Major: "New Listing" form has no button to get you back to index other than the browser back button (user control).

[Screenshot unnecessary]

7. Major: Cannot select multiple cuisine types and cannot specify a type through "Other" field (flexibility, efficiency).

A screenshot of the "Cuisine" selection form. It shows three radio buttons: "Italian", "Middle Eastern", and "Other". The "Other" button is highlighted with an orange background.

If there will be multiple types of food at the event, the user will have to put multiple event entries in.

**8. Minor: Cuisine types do not have mouseover interaction on the form page, but they do on the index page (learnability, consistency).**

It'd be nice to have mouseover interaction that tells the user to click on a cuisine label.

**9. Good: Auto-complete on the Restaurant form (learnability, safety, efficiency).**

This is great because it prevents typos and can help prompt the user.

### Enter the Resturaunt:

  
Kashmir Palace  
Pu Pu Hot Pot  
Punjabi Dhaba  
Papa Johns

**10. Cosmetic / Minor: Time entry is 24 hour format but on the homepage it's in am/pm format (consistency).**

This is pretty minor; either method is understandable. It'd be nice to have one consistent format though.

Time  
19:38

Hour

Minute

**11. Major: It's possible to enter times and dates in the past and events that end before they start (safety).**

Perhaps these dates could be grayed out on the date picker?

**Start** Date and Time:

**End** Date and Time:

**12. Cosmetic: The top banner at the homepage is *really* red (aesthetic design).**

It's a little glary on the eyes. I like the banner, but a slightly less saturated color would be cool too.



**13. Good: You can hide the details of an event (efficiency).**

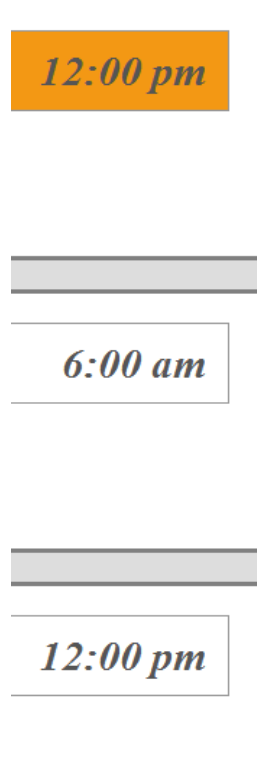
It's great that you can hide these details because it's definitely possible that they'll get a little craigslisty (capitals, bold, exclamation points, etc.). Plus it allows the user to scan very quickly through the listings.

**Details:**

HIDDEN GEM ALERT! HIDDEN GEM ALERT! HIDDEN GE...ok ok, u got the alert.  
This location use to be a family run video store. BOY am I happy this turned into a  
Mediterranean grocery and carryout restaurant. The family is down to earth, humble, and

**14. Minor: The listings are not sorted in any way (efficiency).**

Sorting these by date/time or type would increase efficiency a lot. It is marked as a Minor problem because the functionality is a little redundant with the filters.



**15. Major: There's quite a bit of extra whitespace unused on the "add" form (efficiency).**

This could be resolved by collapsing a few of the top tabs and condensing the form into one page. This would decrease the number of clicks required by the user and would disclose the form length at the beginning of the process.



The image shows a web form interface. At the top, there are three tabs: "Cuisine", "Resturaunt", and "Det". The "Resturaunt" tab is currently selected. Below the tabs, the text "Enter the Resturaunt:" is displayed in a bold font. Underneath this text is a single, empty text input field. The rest of the form area is mostly empty, with a large amount of white space. At the bottom left of the form, there is a red button with the text "<< Previous".