Giuseppe Zingales

6.813: Heuristic Evaluation of Venue View

# The Bad:



1. *Random box.* Sometimes there is a random grey box that appears on the website that has nothing to do with anything.
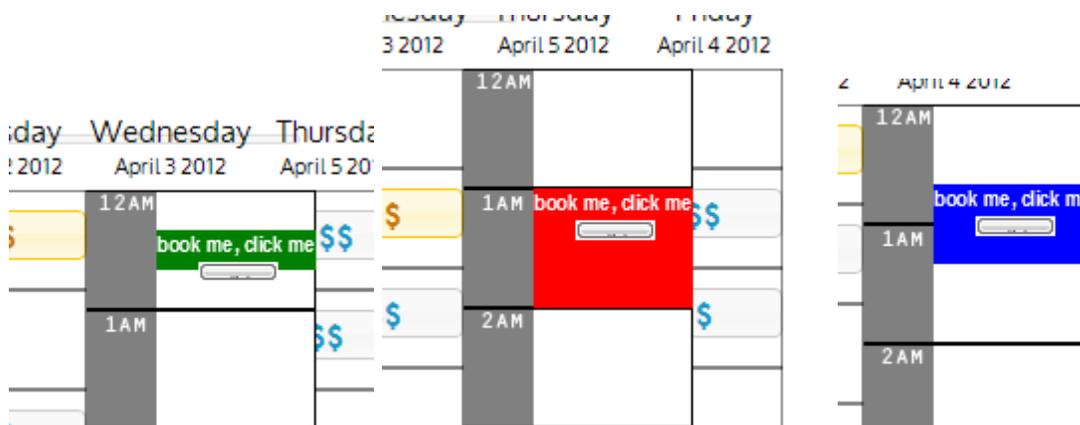   **Heuristic**: aesthetic and minimalistic design
   **Severity**: Cosmetic



2. *Long booking menu,* Booking option goes way beyond the page.
   **Heuristic**: efficiency
   **Severity**: Minor

3. *No undo booking,* There is no way to un-book something, or at least I did not discover one.
   **Heuristic**: safety
   **Severity**: Major

4. *Cannot leave booking,* More importantly, once you have opened the booking menu there is no way to close it,  basically it forces you to book one of the options.
   **Heuristic**: safety, user control and freedom
   **Severity**: Major

5. *General organization of the page* There is a lot of free whitespace, and what you have is a bit cramped. It would be nice to have a left dividing column (or something). And give the image and the schedule bellow some space.
**Heuristic**: aesthetic & minimalist design
**Severity**: Minor



6. *Different color booking options,* Why are the book me things different colors sometimes, is not very clear to me. I feel that I have seen different length of times with the same color and the same length of time with different colors.
**Heuristic**: consistency, learnability
**Severity**: Minor



7. *Obscuring bubbles,* When you hover over an option, on the map, and it creates a bubble that tells you the name of the locale. This bubble sometimes overlaps the red dot its describing
**Heuristic**: match the real world
**Severity**: Cosmetic

8. *Genre, Capacity, and Path Style.* I understand more or less what you are getting at, however, it is very unclear what this could mean. Is it the genre of music you play, the genre of music of venues you are looking for.
**Heuristic**: learnability, match the real world, help and documentation
**Severity**: Major

9. *Sanitize,* You should probably sanitize the dates and cities
   **Heuristic**: error prevention
   **Severity**: Minor

10. *Lose of yellowing in booking,* After you book something it turns yellow to signify that you have booked it, however, if you hover over it will again return to white. Even though the events are still booked (I presume)
    **Heuristic**: match the real world
    **Severity**: Major

# The Good:

1. *Hovering colors,* Hovering over the options on the calendar and them changing color is nice, really give the user a sensation that you can click on them.
   **Heuristic**: learnability and feedback
   **Severity**: Good

Giuseppe Zingales

2. *Calendar map association ,* I also like that when you click on a locale on your map it highlights it on the schedule. However, you might want to think of doing this also if it hovers over it.
**Heuristic**: learnability and feedback, recognition not recall.
**Severity**: Good

## Some more ideas:

1. It would probably be helpful if clicking on an option brought about a blurb or something about the locale, or something as simple as a link or a picture of the locale. You could put this in all the whitespace you have
2. An autocomplete on all the possibly cities with the states would probably be very helpful, as a user it would be nice to use, and it would automatically sanitize the city inputs, and fix any confusion of what cities are possible, and if a city name exist in multiple states.