Jacob lands on the home page of whadaap MIT by typing in whadaapmit.com in the url box.

He glances at the featured events on the home page. The second featured event aka, party at the Kappa Sig house this coming friday reminds him that he also needs to post the GSC's social event that happens this Friday at the Thirsty Ear pub at SydPac.

But for now, he as a goal at hand - to find if he can find any free mexican food that he craves at the moment.

He glances past the featured events and finds 'Free food' as the first choice amongst the popular categories. He clicks on it and lands on the page: whadaap > find-it > free-food

For now the page lists all free food events happening at mit, sorted by ascending order of time of the event from now, with around 20 listings pet page.

He sees on the left, and immediately recognizes it as a filter menu.

The default value of food-type selects all. He is here only for mexican food. He sees the unselect all option, clicks it, and the selects Mexican.

The results are updated on the fly.

The default date is today - March 11 2012. That satisfies his requirements.

The timing filter is a horizontal slider scale with default value: T+2 hrs. He is really hungry, and decides cannot wait that long. He wants to have something sooner. He thinks he can wait reasonalby for 30 minutes, but selects the value: T+1 hrs. So

that he can manually decide if some event is wort
h waiting the extra 30 min.

This filters the results even more to but ends up
showing 3 events -sorted in the order of time. He
scans them to see the second one - a Apple Infoses
sion happening at 26-100 is closest to him. He kno
ws the building and room, well and skips using the
 inbuilt whereis/map feature.

But before leaving for it, he quickly scans the pa
ge to see if he can go to the page where he can po
st the GSC social event.

After scanning the page for a couple of secs - he c
licks the home page icon.
While doing so he notices the words - "post it", h
overs over it, and realizes this is where he has t
o go, and clicks on it.

The link takes him to the Post an event page.

It is a form that uses a lot of widgets to help smo
othen te user experience.

The default date is today March 11. He uses the ca
lender widget that pops out to select Friday 16th
2012.

He enters the title as Graduate Students Council So
cial Event.

He enters the location - SydPac Thirsty Ear Pub..
He enters the start time -10pm. The end time 2am.
And selects one time "only once" option for the fr
equency.

He enters some details in the text box mentioning
it will be a casual social. informal attire. music
 type - hip hop/current/desi-beats.
He adds it ll be a drinking event, hence bring ids.

Finally he selects the "parties" as the category for it to show up in the right category in the database.

He hits post it. and lands on the confirmation page that shows the details he just submitted, asking him to review it. With the button to "publish". He does, and receives a confirmation email, with a link to edit the event in future.

Analysis:

Learnability:

The landing page is very clear and uncluttered even though it probably contains the most information. This is done via using icons to increase visibility and enhance learnability and recallability.

Finding how to land on posting events pages is a problem though yet. We need to figure how to have a good affordance for that. Right now it seems like its mostly a search for events website. User may not directly infer where to go to post events.

We want to push the use of site-map feature a little to help give the user a 10,000 feet view from the top of the website. So that he can learn how the website is structured for future use.

The search for an event of liking - here a free mexican food event page is again pretty easy learn and use. No novel features are implemented. Most widgets make use of recurring external features on the web.

Posting page is the most clear since it has everything very evident.

Efficiency:
It is a pretty efficient design I think. Most task
s can be done within a reasonable amount of clicks
. The more recurring tasks like searching for free
 food/parties etc. are only a couple of clicks awa
y from home page.

The ajax filtering of the results makes the proces
s very efficient on the search page. Widgets like
the calender to enter date, select all/unselect al
l etc buttons, the slider to select time range etc
. all add to making the process very efficient for
 the use.

Safety:

The website has really no error concerns. Most of
the tasks can be reversed easily. Certificates mak
e sure no person outside MIT can post events. And
since the signature from certificate is recorded w
hile posting an event, admins have access to the p
oster information.Any trolls will face action from
 the admin. Unintentional posts can be reversed si
nce it follows a wiki structure. The link of the p
age is emailed to the poster.

Searches are navigation friendly and hence easy re
trackable. Filters can be added and removed on the
 fly to make and reverse changes.