

Site Usage

529,956 Visits

45.56% Bounce Rate

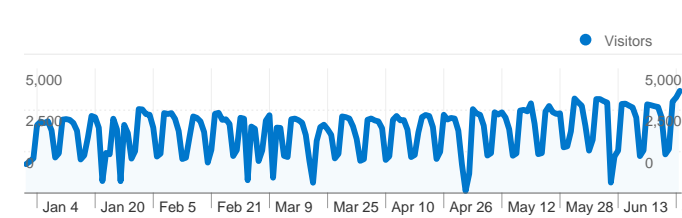
1,569,882 Pageviews

00:02:21 Avg. Time on Site

2.96 Pages/Visit

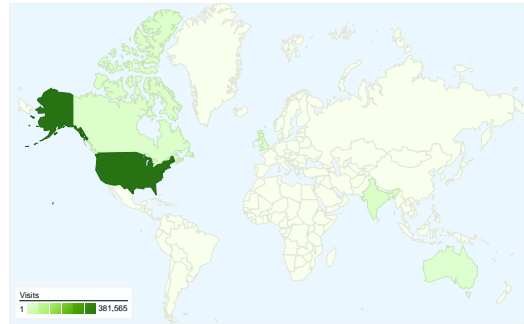
57.58% % New Visits

Visitors Overview

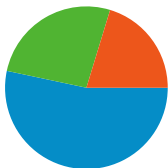


Visitors
319,236

Map Overlay



Traffic Sources Overview

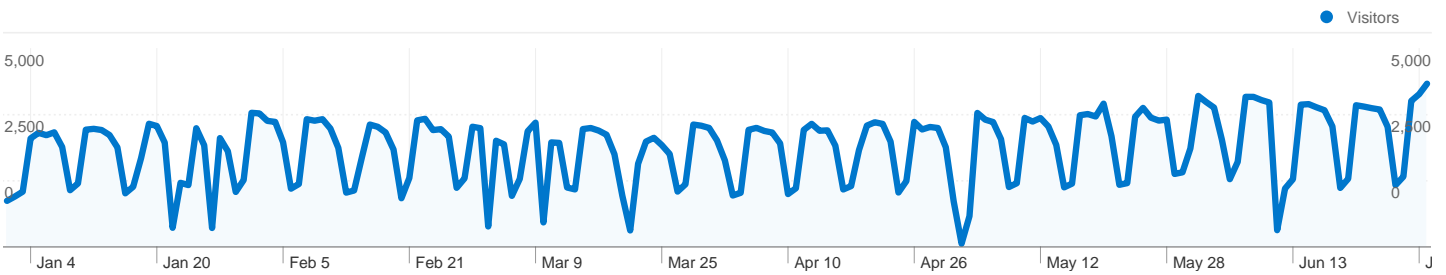


- **Search Engines**
282,609.00 (53.33%)
- **Referring Sites**
139,801.00 (26.38%)
- **Direct Traffic**
107,546.00 (20.29%)

Content Overview

Pages	Pageviews	% Pageviews
/services/certificates	97,657	6.22%
/services/software/available-	50,989	3.25%
/services/software	46,375	2.95%
/services/email	44,751	2.85%
/services	30,317	1.93%

Content Drilldown		
Page	Pageviews	% visits
/services/	1,275,918	81.27%
/about/	81,839	5.21%
/services	30,317	1.93%
/support/	24,140	1.54%
/security/	19,405	1.24%



319,236 people visited this site

529,956 Visits

319,236 Absolute Unique Visitors

1,569,882 Pageviews

2.96 Average Pageviews

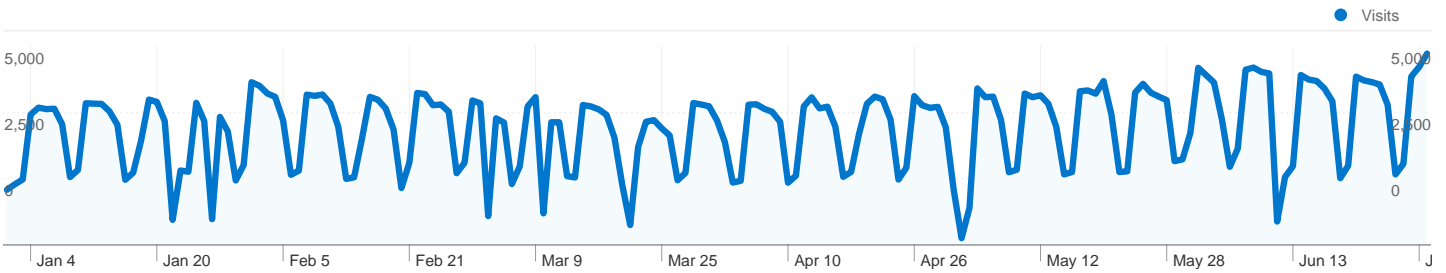
00:02:21 Time on Site

45.56% Bounce Rate

57.58% New Visits

Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Firefox	237,641	44.84%	T1	255,119	48.14%
Internet Explorer	164,387	31.02%	Cable	106,782	20.15%
Safari	70,241	13.25%	Unknown	94,550	17.84%
Chrome	47,563	8.97%	DSL	66,451	12.54%
Opera	4,554	0.86%	Dialup	6,031	1.14%

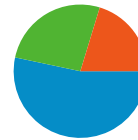


All traffic sources sent a total of 529,956 visits

20.29% Direct Traffic

26.38% Referring Sites

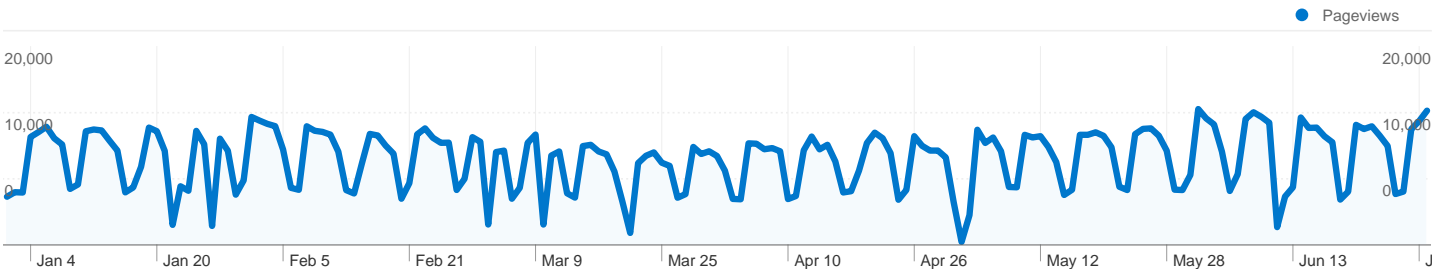
53.33% Search Engines



- **Search Engines**
282,609.00 (53.33%)
- **Referring Sites**
139,801.00 (26.38%)
- **Direct Traffic**
107,546.00 (20.29%)

Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
google (organic)	243,927	46.03%	mit certificates	7,315	2.59%
(direct) ((none))	107,546	20.29%	mit email	6,599	2.34%
search.mit.edu (referral)	58,467	11.03%	mit software	6,346	2.25%
web.mit.edu (referral)	36,986	6.98%	mit owa	5,267	1.86%
search (organic)	27,366	5.16%	owa.mit.edu	3,423	1.21%

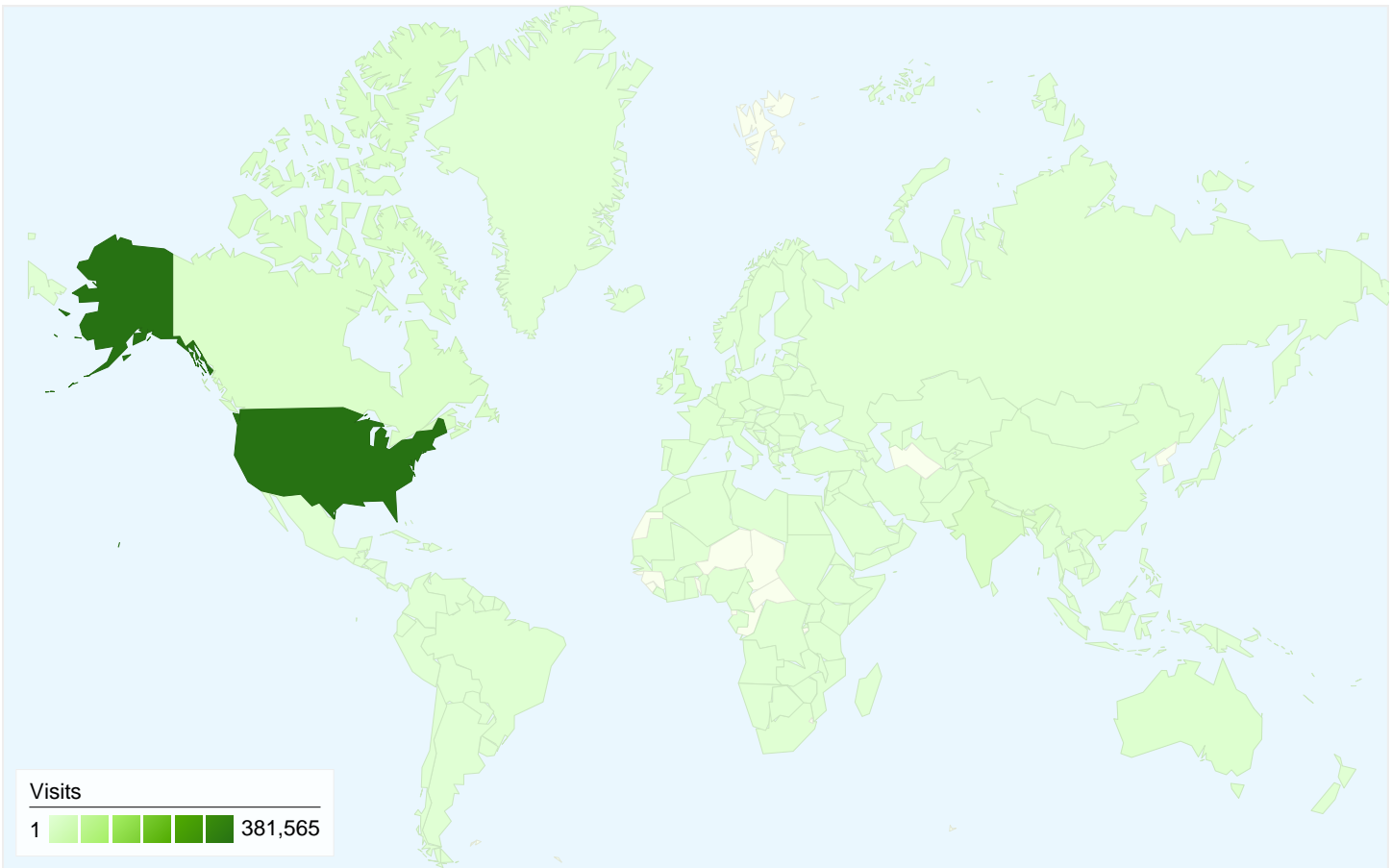


9,430 pages were viewed a total of 1,569,882 times

Content Performance

Pageviews 1,569,882 % of Site Total: 100.00%	Unique Pageviews 1,148,887 % of Site Total: 100.00%	Avg. Time on Page 00:01:12 Site Avg: 00:01:12 (0.00%)	Bounce Rate 45.60% Site Avg: 45.60% (0.00%)	% Exit 33.73% Site Avg: 33.73% (0.00%)	\$ Index \$0.00 Site Avg: \$0.00 (0.00%)	
Page	Pageviews	Unique Pageviews	Avg. Time on Page	Bounce Rate	% Exit	\$ Index
/services/	1,275,918	935,308	00:01:15	45.82%	34.76%	\$0.00
/about/	81,839	55,478	00:00:50	44.26%	29.87%	\$0.00
/services	30,317	20,046	00:00:47	34.35%	19.02%	\$0.00
/support/	24,140	16,612	00:01:11	34.24%	33.59%	\$0.00
/security/	19,405	15,537	00:01:57	67.26%	51.74%	\$0.00
/getting_started	17,512	13,357	00:00:27	29.14%	14.14%	\$0.00
/start/	16,129	11,426	00:01:10	36.39%	23.01%	\$0.00
/support	15,936	12,269	00:01:11	45.30%	33.46%	\$0.00
/news/	12,462	10,239	00:01:40	54.04%	45.02%	\$0.00
/getting_started/	12,363	9,158	00:01:04	34.39%	19.46%	\$0.00

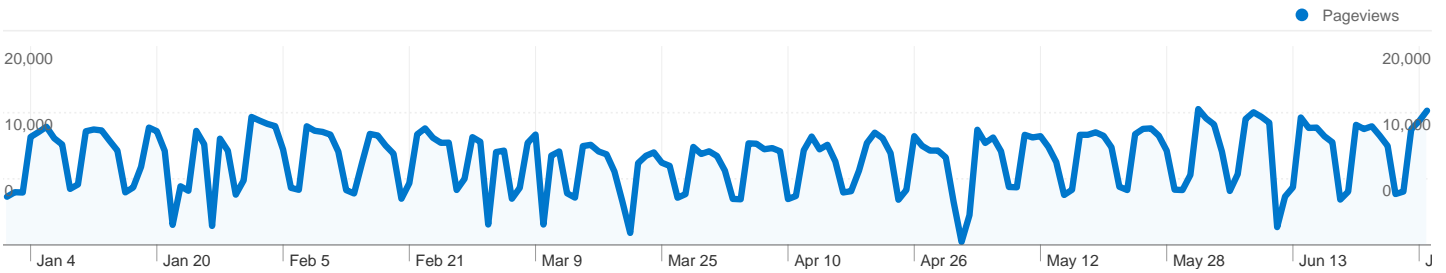
1 - 10 of 9,430



529,956 visits came from 214 countries/territories

Site Usage						
Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate		
529,956 % of Site Total: 100.00%	2.96 Site Avg: 2.96 (0.00%)	00:02:21 Site Avg: 00:02:21 (0.00%)	57.62% Site Avg: 57.58% (0.06%)	45.56% Site Avg: 45.56% (0.00%)		
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
United States	381,565	3.29	00:02:41	47.37%	37.92%	
India	16,804	2.10	00:01:33	89.47%	65.92%	
United Kingdom	14,201	1.84	00:01:06	89.19%	72.57%	
Canada	12,300	2.02	00:01:08	84.03%	68.39%	
Australia	6,682	1.73	00:01:02	89.24%	76.56%	
Germany	6,324	1.97	00:01:08	87.52%	68.34%	
China	4,779	2.92	00:02:51	65.81%	44.84%	
Italy	4,429	2.13	00:01:18	72.27%	59.43%	
Singapore	3,826	2.55	00:01:52	67.62%	48.67%	

France	3,772	2.23	00:01:40	81.12%	62.22%
					1 - 10 of 214



Pages on this site were viewed a total of 1,569,882 times

 1,569,882 Pageviews

 1,148,887 Unique Views

 45.60% Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
/services/certificates	97,657	6.22%
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