

PRERNA SRIVASTAVA
35 Essex Street, Apt. 2
Cambridge, MA 02139
(732) 325.8864
prerna_srivastava@hks10.harvard.edu

EDUCATION

HARVARD KENNEDY SCHOOL

Candidate for Master in Public Policy, May 2010

Cambridge, MA
2008 - Present

- Course Assistant for Professor Guy Stuart, "Microfinance in Theory and Practice," 2009
- Center for International Development (CID) Grant Recipient, 2009
- SEVEN Fund Enterprise Solutions to Poverty Grant Recipient, 2008
- Co-Chair, Social Enterprise in Action (SEIA), 2009

BRYN MAWR COLLEGE

Bachelor of Arts in Political Science, magna cum laude

Bryn Mawr, PA
2000 - 2004

- Fellow for the Center for International Studies, 2003
- Fellow for the Center for Ethnicities, Communities, and Social Policy, 2002
- Transitional Justice Research Assistant for Professor Anita Isaacs, Haverford College
- Cumulative GPA: 3.8/4.0

EXPERIENCE

DIMAGI

Consultant

Cambridge, MA
August 2009 - Present

- Harvard Kennedy School Policy Analysis Exercise (PAE) client for project related to Preventing Mother-to-Child Transmission (PMTCT) of HIV / AIDS through CommCare, a mobile-based application for community health workers in sub-Saharan Africa (upcoming).

CLICKDIAGNOSTICS

Business Development Consultant, South Asia (Summer 2009)

December 2008 – Present
Gujarat, India

- Designed and conducted an in-depth, qualitative needs assessment of SEWA Rural's Safe Motherhood and Newborn Care Project in rural Gujarat in order to gauge the feasibility of deploying a maternal and neonatal risk assessment mobile application at the community health worker (CHW) level.
- Authored a comprehensive needs assessment analysis report consisting of strengths and deficiencies of SEWA Rural's community health project, including recommendations for a pre-pilot scheduled for October, 2009.
- Conducted a rapid needs assessment of World Health Partners' telemedicine project in rural UP in order to gauge the feasibility of deploying a mobile-based remote diagnosis / electronic medical records system at the village level.

Microfinance Institutions (MFI) Partnership Intern (Winter 2008)

Cairo, Egypt

- Devised field research study design for focus group discussions, surveys, and health needs assessment of nurses and community health workers in order to gauge the social and economic feasibility of the pilot microcredit project.
- Researched and established relationships with local microfinance institutions (MFIs).
- Drafted partnership documents outlining the research, pilot, implementation, and monitoring strategy for Click and local partner organizations

SELF EMPLOYED WOMEN'S ASSOCIATION (SEWA)

Financial Literacy Field Researcher

Ahmedabad, India
Winter 2008

- Collaborated with Professor Guy Stuart, Harvard Kennedy School, and Microfinance Opportunities, Washington, DC for the purposes of conducting a qualitative research study on financial literacy in urban India.
- Collected, aggregated, and analyzed data related to the development of a universal financial literacy index.

THINKCHANGE INDIA (www.thinkchangeindia.org)

Managing Editor

New York, NY
February 2008 - Present

- Co-founded ThinkChange India, an online platform dedicated to reporting on recent developments with regards to social entrepreneurship and development in India.

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- Co-manage strategy and content for the blog, with plans to expand our readership beyond 700 dedicated readers to a global community of both current and aspiring social entrepreneurs.

INDICORPS

Fellowship and Project Development Coordinator

Various, India

April 2008 – August 2008

- Managed the implementation of workshops and one-month, intensive Orientation for the August 2007/ 2008 Indicorps fellowship program.
- Developed strategies, networked with grassroots development NGOs country-wide, and wrote proposals for August 2009 fellowship model.

SHARADA MAHILA VIKAS SOCIETY (SMVS)

Indicorps Fellow

Jhagadia, India

2006 – 2007

- Conducted rural appraisals and established three new savings and credit Self Help Groups (SHGs) for the empowerment of rural women.
- Enabled eight pre-existing SHGs to become self-sufficient through the development of an SHG progress matrix, meeting documentation system, and technical training modules.
- Established a “Life Skills SHG” with the aim of empowering rural adolescent girls through community-based activities.
- Authored a comprehensive, 250-page experience-based manual for the establishment and maintenance of Life Skills SHGs for adolescent girls in rural India.

McMASTER-CARR SUPPLY COMPANY

Bin Receiving Supervisor

Dayton, NJ

2005 - 2006

- Managed daily departmental operations; oversaw development of a group of 15 employees.
- Developed and implemented a stage-based training program for nine new employees
- Researched, developed, and implemented concrete strategies through which to standardize and streamline operations / procedures in Returned Goods (RTGS), an initiative which resulted in increased overall RTGS productivity and quality.

CLEARY, GOTTLIEB, STEEN & HAMILTON

Corporate Paralegal

New York, NY

2004 - 2005

- Incorporated companies, assembled closing binders, proofread legal documents.
- Conducted research for background memo entitled “Colonial Continuities: Human Rights, Terrorism, and Security Laws in India” for the Association of the Bar of the City of New York India Mission (ABCNY).

PUBLICATIONS

“Mirror Image.” Chicken Soup for the Indian Soul. New Delhi: Westland Publishers, 2008. 146-148.

“From ‘We Can’t’ to ‘We Can’: A Framework for the Establishment and Maintenance of Adolescent Girls’ Life Skills Self Help Groups in Rural India.” Gujarat, India: SEWA Rural/Indicorps, 2007.

“Identity Matters in Class: Conversations in Mixed Company.” Challenges of Multicultural Education: Teaching and Taking Diversity Courses. New York: Paradigm Publishers, 2005. 103-121.

“Unraveling Typified Portrayals of Prostitution / Trafficking: The Representation of Prostitution / Trafficking through the Mainstream Media.” *Of Vamps, Veshyas, Whores and Women*. April 2004: Volume 1, Number 4.

SKILLS AND INTERESTS

- *Foreign languages*: Written and oral fluency in Hindi; basic writing skills and conversational proficiency in Gujarati.
- *Interests*: Bharatnatyam (Indian classical dance), trekking, international travel.