

## JESSICA RUSSELL

60 Wadsworth Street #6H  
Cambridge, MA 02142  
617-780-2660  
jessicar@sloan.mit.edu

### EDUCATION

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#### MIT SLOAN SCHOOL OF MANAGEMENT

Cambridge, MA  
2008-Present

*Candidate for MBA, June 2010*

- Co-President of the Marketing Club
- Co-Chair of the Sloan Nonprofit Internship Fund
- Teaching assistant for marketing management
- Marketing project with Fidelity Investments, supporting the launch of its new website
- Strategy project with New Balance, interviewed employees and presented recommendations to the general manager on how to smooth the transition following the restructuring of the Lifestyle Division

#### MOUNT HOLYOKE COLLEGE

South Hadley, MA  
2000-2004

*BA in Economics, magna cum laude*

- GPA: 3.99/4.00, Class Rank: 3
- Awards: Phi Beta Kappa, High Honors Thesis, Virginia Galbraith Prize in economics
- Tutor for macroeconomics and international trade
- Vice President of a religious club that connected community members and students at five colleges

### EXPERIENCE

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#### MEDICAL CAPITAL ADVISORS

Woburn, MA

Merchant bank dealing exclusively with medical technologies

*Summer Associate*

Summer 2009

- Worked with the CEO and one of the directors of a portfolio company to revise the firm's business plan
- Conducted primary and secondary market research to identify physicians' concerns with current procedures and to determine potential markets for a portfolio of sports medicine devices

#### ANALYSIS GROUP, INC.

Boston, MA

Economic, strategic, and financial consulting firm specializing in complex business litigation

*Analyst and Senior Analyst*

2004-2008

- Performed market research, industry analysis, and economic analysis in industries including investment management, software, airlines, pharmacies, and medical devices
- Collected data on more than 4,000 mutual funds; created Visual Basic macros in Excel to automate research and data entry, which reduced the process from two weeks to several hours; method was adopted throughout the office
- Spearheaded a project to assess server usage; identified ways to improve resource sharing, virtually eliminating server crashes while increasing usage more than 300%
- Developed and oversaw analysis quantifying damages due to an alleged contract infringement for a software company. Managed client relationship, presented final work to lead attorneys, and assisted expert witness with deposition preparation
- Co-led office-wide training sessions on SAS statistical software

#### THE URBAN INSTITUTE

Washington, DC

Nonpartisan economic and social policy think tank

*Research Assistant Intern*

Summer 2003

- Conducted a state survey used to create a Medicaid physician reimbursement price index
- Increased survey response rates to 100% from 82% the previous year
- Researched the impact of states' budget shortfalls on public healthcare

### ACTIVITIES & INTERESTS

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- Prepared tax returns for low income residents through the IRS Volunteer Income Tax Assistance Program
- Employment specialist for local congregation. Assisted unemployed and underemployed individuals with resumes and interviewing skills. Created and maintained a website for job postings
- Enjoy photography, scuba diving, and rock climbing.