Islanders - Team Strategy #2

Overall strategy

We will continue to work towards the same two high-level objectives:
1) Understand who Islanders fans are via clustering
2) Recommend strategies for the Islanders to better engage fans on Twitter

Below, we will discuss the tactical changes in how we will operate as a team and manage the work.

Modes of communication

- **Team meetings:** We have changed our meetings to Zoom and already met successfully on this platform
- **Work Sharing:** We will continue to use our Slack channel and Google drive to share work with each other.
- **Islanders meetings:** We had already moved our meetings with Sam to the Zoom platform, and will continue to hold those every Tuesday.
- **Mentor meetings:** We will communicate with Christina and Ferran in two primary ways. For ongoing conversation and discussing ideas, we will hold Zoom weekly meetings. For file sharing and ad hoc data questions, we will continue to use our shared Slack channel with Ferran.

Team meeting times

Tuesdays
- 1:30-2:00pm: weekly call with Sam Feder

Wednesdays
- 11:30am-12:30pm: weekly sync with team

Thursdays
- 1:00-2:00pm EST: sync with Christina

Role Clarity & Division of labor

Jack - Team Lead. Jack will manage the full-semester outlook and ensure that the team is progressing lock-step with the timeline. He will drive a productive agenda at our meetings and will take a heavier role on all non-technical deliverables.

Henry - Team member. Henry will work with Dayo and Kevin on creating the features and clusters that will be used and then work on visualizations and slides to present our findings.

Dayo - Team member. Dayo will work with Henry and Kevin on the technical deliverables which include creating and visualizing clusters from features.

Kevin - Team member. Kevin will work with Henry and Dayo on building out the feature set and the initial clustering algorithm. He will also coordinate between Henry and Dayo to ensure that everyone is working off the same code and will ensure that our technical deliverables are packaged up neatly.

Accountability

To date, each team member has proven to be reliable. We have had strong meeting attendance and consistent communication via our WhatsApp and Slack channels. Moving forward, we will leverage Zoom video-chats as we did our in-person meetings: strict attendance required and using video to maintain the personal connection. We feel that maintaining the team environment through video chat will be critical for our success as a team, and will also foster that sense of personal accountability to each other. If anyone drops off in terms of accountability, we will A) send an individual message on WhatsApp to check-in, and B) partner with Christina/Ferran if any issues become more serious.

Questions/Concerns

How does the cancellation of games impact our ability to analyze Twitter activity and engagement?

How does Mateo dropping the class impact our ability to deliver robust technical analysis?

Islanders Team Spring 2020: Semester Schedule and Key Deliverables

The semester schedule will be updated with more specific responsibles once we have visibility on teams structure and composition. Delive

Objective/Task/Deliverable	Due Date	Assigned To	Status	
Week 9 (3/30 - 4/5)				
Sponsor Call	3/31	Everyone	Not Started	
Rough Draft of Slides Due	3/31	Everyone	Not Started	
Begin work on Objective 1b (see objective tab for details)	4/19	Everyone	Not Started	
Team Strategy #2	4/2	Everyone	In Progress	
Feedback for Other teams presentation	4/3	Everyone	Not Started	
Week 10 (4/6 - 4/12)				
Team Progress Report Presentation	4/9	Everyone	Not Started	
Work on Objective 1b (see objective tab for details)	4/19	Everyone	Not Started	
Sponsor Call	4/7	Everyone	Not Started	
Week 11 (4/13 - 4/19)				
Sponsor Call	4/14	Everyone	Not Started	
Work on Objective 1b (see objective tab for details)	4/19	Everyone	Not Started	
Team Visualization	4/16	Everyone(?)	Not Started	
Week 12 (4/20 - 4/26)				
Work on Objective 2a (see objective tab for details)	5/3	Everyone	Not Started	
Sponsor Call	4/21	Everyone	Not Started	
Team Technical Deliverable #2	4/21	Everyone	Not Started	
Week 13 (4/27 - 5/3)				
Team Communications Deliverable #2	4/30	Everyone	Not Started	
Sponsor Call	4/28	Everyone	Not Started	
Work on Objective 2a (see objective tab for details)	5/3	Everyone	Not Started	
Week 13 (5/4 - 5/10)				
Sponsor Call	5/5	Everyone	Not Started	
Work on Objective 2b (see objective tab for details)	5/12	Everyone	Not Started	
Week 14 (5/11 - 5/17)				
Final Presentation	5/12	Everyone	Not Started	
Work on Objective 2b (see objective tab for details)	5/12	Everyone	Not Started	
Submit Materials to Wiki-- Presentation, Executive Summary, Engineering Report, Technical Package	5/12	Everyone	Not Started	