



#ClimateSummitMIT: Social Media Analytics

Real-time Tracker: #ClimateSummitMIT

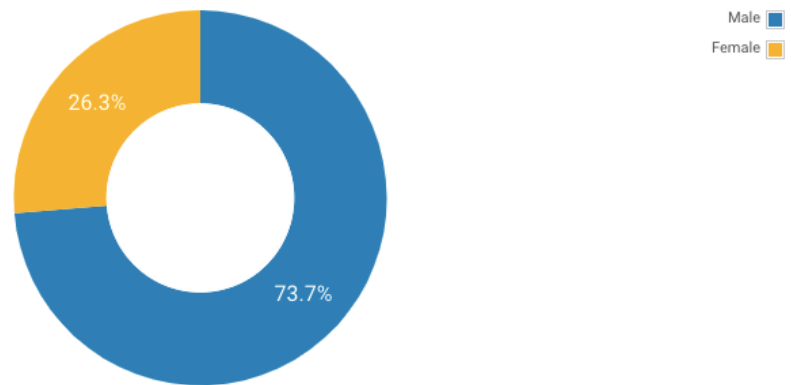
 336
POSTS
 694,542
REACH

 189
USERS
 1,527,780
IMPRESSIONS

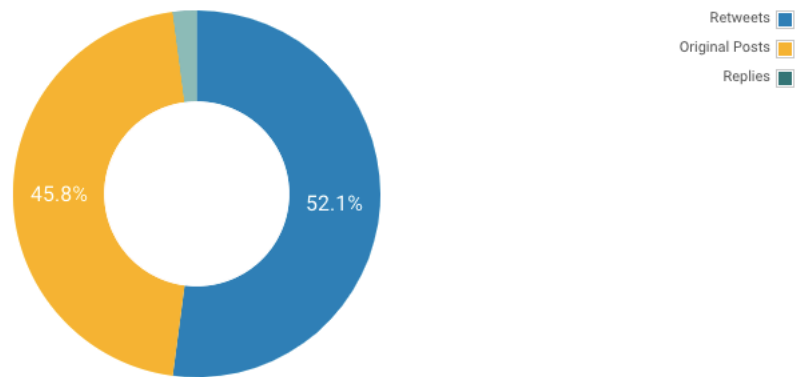
People/Organizations Using #ClimateSummitMIT

- **MIT:** MIT Energy Initiative, Sloan Sustainability, MIT ESI, MIT Sustainability Logistics, SOLVE MIT, Jason Jay, Tiff Hua, Preston Kutney.
 - *ClimateX was mutually tagged in a lot of posts with these departments, and we retweeted/interacted with their content. Jason Jay is the top “influencer” for the #ClimateSummitMIT hashtag.*
- **Climate Summit Guests:** Katie Theoharides, Deb Markowitz, Zeyneb Magavi, Angel Hsu, Stavey VanDeveer, Eric Theoroux.
 - *Guests retweeted our posts about them, and tweeted to promote the event.*
- **Individuals (Positive Interactions):** Tim Liuneu, Michael Pizzifieri, David ALward, Timothy Carter, Dan Burgess, Massimilano Gattoni, Katie Plourd Johnson, Eleanor Fort, Curt Newton, Rajesh Kasturirangan, Peter Joseph MD.
 - *Lots of positive feedback. Most individuals interacting with ClimateX posts/#ClimateSummitMIT are academics or activists. Largely from the Northeast, though some engagements with individuals elsewhere in the USA. See “Positive Interactions” page for more details.*
- **Organizations:** MA Energy and Environment, SSF, Quebec/Boston, The Butterfly Report, NECBC, Northeastern Gas Association.
 - *Lots of attention from US/Canada partnership organization, due to our Canadian guests. Also some interaction from Northeastern climate/energy groups.*
- **Individuals (Negative Interactions):** ClimateHijinks, Deplorable Ray, Rick Shankman, “SOB” Chasmarang, Tom Nelson, Ted Scott, Gabriel Marty, CHRIST/Randall Burton.
 - *We seemed to attract negative attention from climate skeptics/alt-right members with our tweet on California energy initiatives and electric vehicles. They retweeted it and their followers interacted with the initial tweet. Shankman’s negative tweets were in-line with sentiments he has previously expressed on ClimateX. See “Negative Interactions” page for more details.*

Demographics ?



Share of Posts ?



Top Posts

Engagement ?

Klout ?

Recent ?



Tom Nelson @tan123 Dec 7

78 ?

If electric cars are so wonderful, why would anyone need a \$14,000 taxpayer-funded bribe to buy one? #ClimateSummitMIT <https://t.co/ludpGvpYmf> ?



MIT Energy Initiative @mitenergy Dec 7

25 ?

Together in #Climate Action - Northeast North America Policy Summit now beginning at MIT, with opening remarks from @ErnestMoniz. Watch at <https://t.co/7AMqPzSxGg> #ClimateSummitMIT <https://t.co/FrPSPu...> ?



Jason Jay @jasonj Jay Dec 7

18 ?

Carbon pricing can be regressive unless you use the revenue right. Subsidizing EVs goes to the rich. Dividends to households make it progressive like the @BarrettSenat e bill. @KnittelMIT #ClimateSumm... ?

Positive Interactions



Kate Plourd Johnson @KatePloJo · Dec 7

Solutions to address #climate help drive #Massachusetts' innovation economy, says @ClimateKatie at #ClimateSummitMIT Couldn't agree more!



2



10



David Alward and 7 others follow



QuébecBoston @QuebecBoston · Dec 7

Great convo btw @MikeBloomberg & @HelloTenley on the role of the #individual in the fight vs #ClimateChange at #ClimateSummitMIT 🌍🌳

John E. Fernández Retweeted



Jan Devereux @jandev · Dec 8

Parting words from #climatesummitMIT "go plant 10 trees" and "go vote". Agree!



5



9



Curt Newton liked



Tim Lieuwen @tlieuwen1 · Dec 7

Glad to see the interest in regional approaches at #ClimateSummitMIT. #GeorgiaTech launched #EPICenter to similarly explore regional approaches for tough global energy and climate problems



1



3



Curt Newton liked



Angel Hsu, PhD @ecoangelhsu · Dec 8

Join me for a discussion #ClimateSummitMIT on past, present, future subnational #climateaction: webcast live here - climatesummit.mit.edu/live



3



6



IP Urban Resilience and 7 others follow



Timothy Carter @2ndNaturePrez · Dec 8

Wrapping up #ClimateSummitMIT with our fair city as the backdrop. Thanks to @MIT for hosting! @LeadOnClimate

Negative Interactions



Tom Nelson @tan123 · Dec 7

If electric cars are so wonderful, why would anyone need a \$14,000 taxpayer-funded bribe to buy one? #ClimateSummitMIT

ClimateX MIT @ClimateX_MIT

Did you know CA will be spending over two billion dollars this year on clean/zero emission transportation? Also incentives up to \$14k on trade-ins on old fossil fuel cars when you buy an electric vehicle. #ClimateSummitMIT #Sustainability

18 78 124



"SOB"Chasmarang @chasmarang · 39s

Replying to @mitenergy @ClimateX_MIT and 9 others

You cant force me to buy insurance anymore
What makes you think I want to buy what the
#ClimateSummitMIT is selling
Antartica used to be a rainforest so
#climatechange exists naturally
Man gas no control over it...

18 78 124



CHRIST @randallburton21 · Dec 9

Replying to @randallburton21 @ClimateX_MIT and 2 others
🙄 but guys I see your \$2000. A month rental is still empty 🙄 looks like a money shortage too me ! Not housing

18 78 124



CHRIST @randallburton21 · Dec 9

Replying to @randallburton21 @ClimateX_MIT and 2 others
I'm not against the things you propose . I'm against liberals growing gov 🙄it's great that your shoving the homeless in tents ! Clean u mess

18 78 124



Larry (Not A Leaper) @Bloben78 · Dec 7

Replying to @ClimateX_MIT
Ineffective, expensive virtue signalling by clueless elites!

18 78 124



John @ClimateHijinx · Dec 7

Replying to @ClimateX_MIT



18 78 124



ALittleRebellion @MarvinJWagner · Dec 7

Replying to @tan123

Quite right; and where are all the SJWs marching, screaming over how unfair it is for the 1% to be able to do their virtue signalling while we are forced to borrow from the Chinese to pay them that \$14,000 subsidy?

18 78 124